Growth of e-Learning in the Workplace Demands Connectivity



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Connecting Employees to e-Learning Tools in the Workplace

e-Learning:

Learning conducted through electronic media, typically on the Internet.

The development and growth of e-Learning have provided organizations of all sizes the availability of professional and interactive training at their employees' fingertips. Instead of using binders full of notes or bringing employees to a remote location to train over several days, e-Learning offers a better, more efficient option at a lower cost-- not to mention a medium that employees are familiar with and appreciate.



With the emergence of the cloud and tools such as e-Learning, reliance on and the importance of a company's wide area network (WAN) and available bandwidth has increased significantly.

One of the industries that have been able to utilize the benefits of e-Learning is the food service industry. The fast-paced environment and constant change in a restaurant means that time is money and not being able to keep up with the competition and the needs of customers means trouble. To have a well-tuned team working together in a restaurant, training is vital.



Big Boy Restaurants is a strong example of one service-based business that is utilizing e-Learning to effectively and efficiently train employees on new procedures, techniques and updated policies.

In an ineffective network, real-time tools and online resources can become just as confusing and inefficient as an out of date handbook. When asked what has been the biggest change in the past year, Big Boy Senior IT Manager David Germain explained how e-Learning has impacted their organization.

"Online learning and tools. We're really using what's available online, whether it's streaming video for training or webinars. In the past, you'd get a paper handout in the mail or download the book online. Everything is moving towards e-Learning. We are continuing to evolve and change. Within a few minutes, you can swap out something that is old and replace it."

This initiative and change in the way Big Boy trains employees impacted their network needs as an organization. "When we started putting stores on broadband a year ago, we didn't need as much available bandwidth. Now with bandwidth needed things, our network is much more important. E-Mail and e-Learning are much more important to day-to-day operations," said David.

The ability to streamline training and communicating with employees is being used not only as a competitive advantage, but as a needed effort to remain competitive and to serve the needs of customers. When you use online tools, the results are nearly simultaneous. You can monitor progress and adapt quickly, but this ability only extends as far as your network allows it to. In an ineffective network, real-time tools and online resources can become just as confusing and inefficient as an out of date handbook.



Big Boy Restaurants worked with Ecessa to provide a network that they could grow with and one that would support their need to supply each of their locations with e-Learning and other important day-to-day tools. "One of the things we provide to our stores is an easy way to communicate...the solution designed with Ecessa for a low-cost, low-maintenance, reliable failover solution for our stores was key."

Is your WAN properly supporting your organization? <u>Ask Ecessa</u> how to achieve <u>Never</u> <u>Down™</u> performance.